



# WECONNECT INTERNATIONAL ACTIVITY IN AUSTRALIA - 2017



**159**  
women-owned businesses  
(self-registered or certified)

**51**

**352**

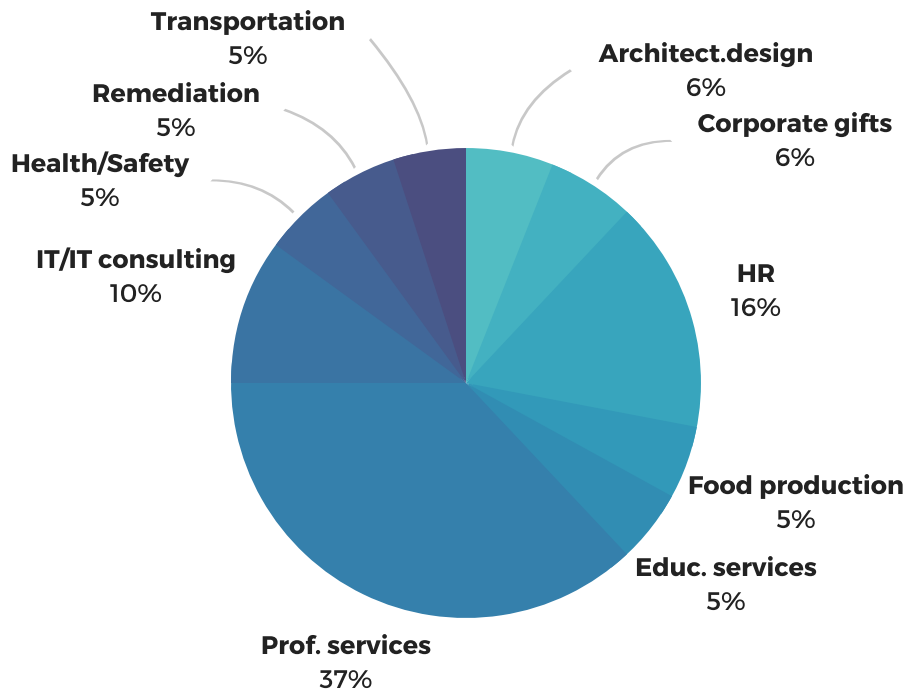
**70**

Trained women business owners in the skills and knowledge necessary to grow their business

Facilitated connections between women business owners and corporate buyers

Facilitated connections between women business owners

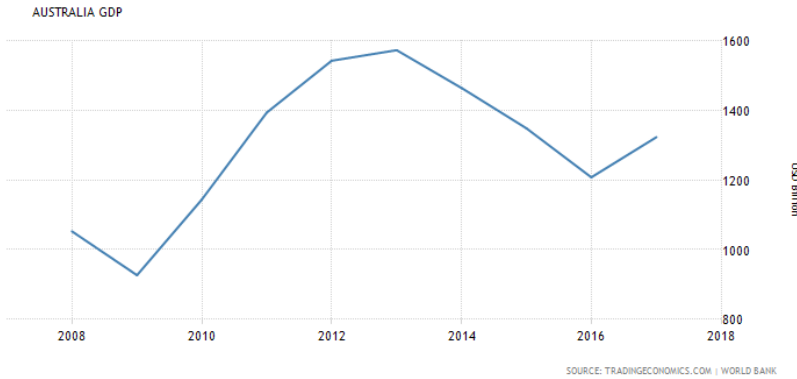
## Industry breakdown by WEConnect's certified Australian women-owned businesses





# KEY ECONOMIC DATA AUSTRALIA

## GDP (billion \$US)



## GDP per capita (PPP)

**\$ 49,900**

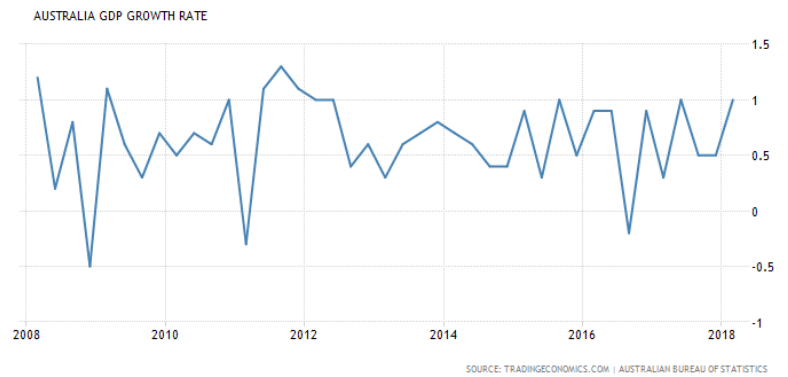
Annual median per capita income in 2017

**18th**

Worldwide ranking of GDP per capita

The economy of Australia is the 14th largest in the world measured by nominal GDP and 19th largest by purchasing power parity (PPP)

## GDP growth rate (%)



## Ease of doing business

**#14**

in worldwide Ease of Doing Business ranking

- Australia is home to 33 billionaires as of 2018 - this marks Australia as the 14th largest country billionaire population
- Australia's major stock exchange, the Australian Securities Exchange, had a market capitalization of \$ 1,442 billion as of April 2018

## Top exports

- Iron ore
- Coal
- Gold
- Natural gas

## Labor force

- 12.91 million
- Agriculture: 4%
  - Industry: 21%
  - Services: 75%

## Top industries

- Mining
- Industrial equipment
- Food processing
- Chemicals



# Practical information on doing business in Australia

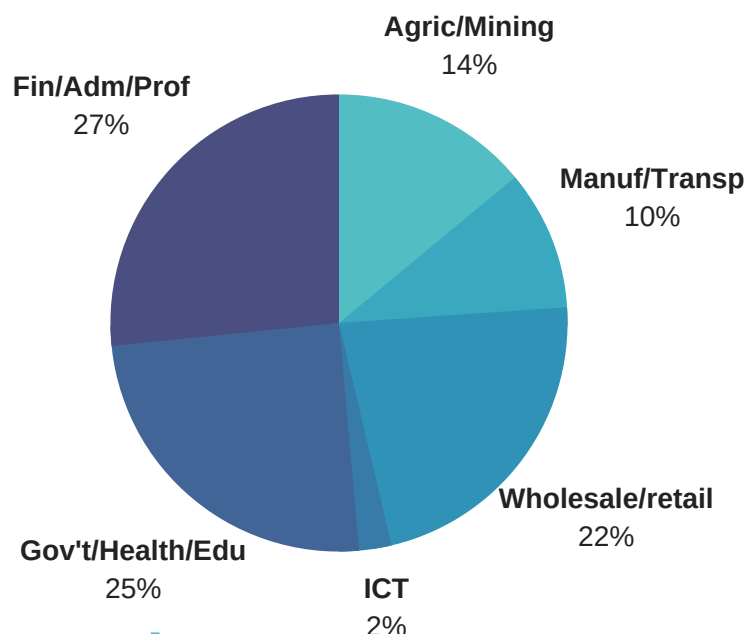
## Australia's worldwide ranking (out of 190 economies) in...

- Starting a business: #7
- Dealing with construction permits: #6
- Getting electricity: #47
- Registering property: #51
- Getting credit: #6
- Protecting minority investors: #57
- Paying taxes: #26
- Trading across borders: #95
- Enforcing contracts: #3
- Resolving insolvency: #18

## Key information on Australian women in business

- Female labor participation: 46%
- Ratio female to male entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 21.5%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 72.3%
- Australia is unique with high levels of female entrepreneurship in both agriculture/mining as well as manufacturing/transportation
- More than 75% of all Australian women entrepreneurs have a post-secondary education or higher

## Percentage of women-owned businesses per industry in Australia



## Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

Australia's legal framework does not discriminate against women as they...	Australia	High-income countries
Access institutions, either public or private	100	100
Use property for either personal or professional purposes	100	99
Get a job in any industry, regardless of marital status or pregnancy	100	91
Are provided with incentives to work, including benefits	80	86
Go to court and access legal services, for either personal or professional purposes	100	86
Build credit and access finances	100	52