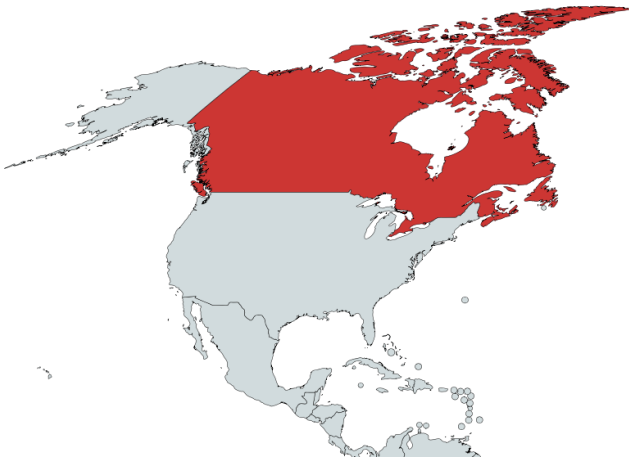




WECONNECT INTERNATIONAL ACTIVITY IN CANADA - 2017



426
women-owned businesses
(self-registered or certified)

429

288

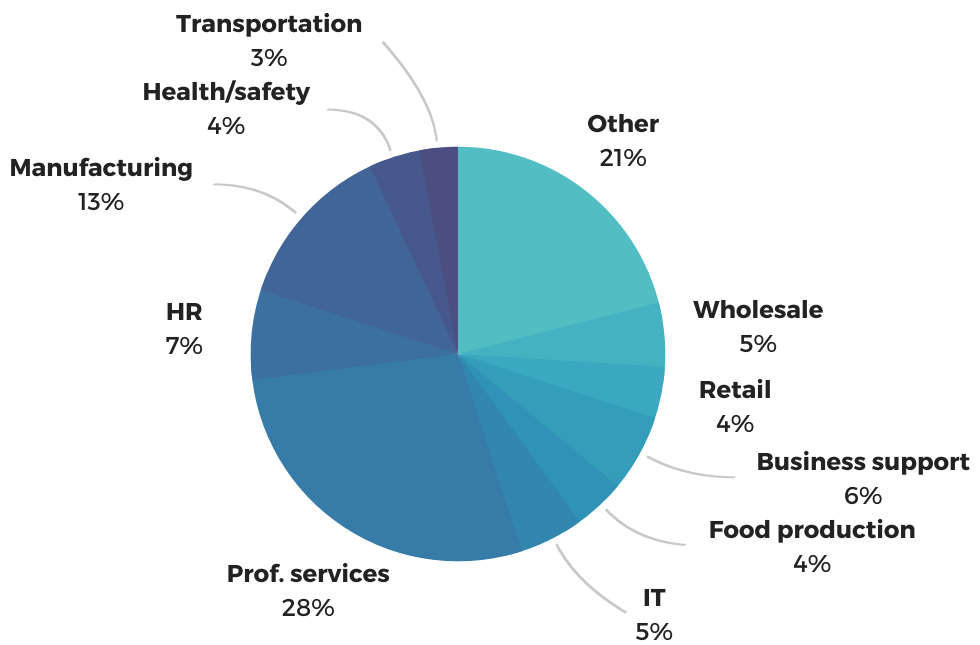
757

Trained women business owners in the skills and knowledge necessary to grow their business

Facilitated connections between women business owners and corporate buyers

Facilitated connections between women business owners

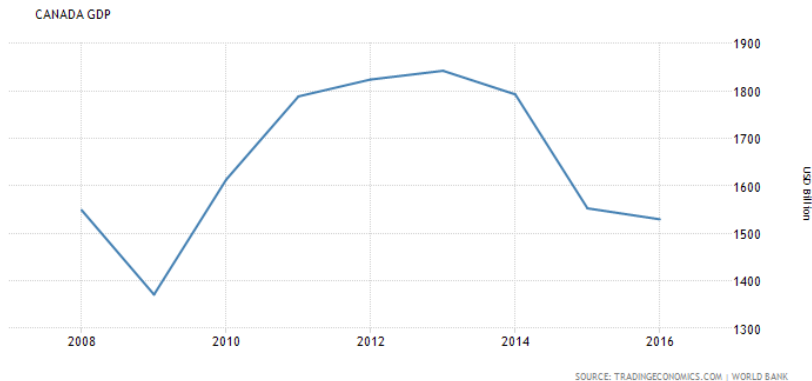
Industry breakdown by WEConnect's certified Canadian women-owned businesses





KEY ECONOMIC DATA CANADA

GDP (billion \$US)



GDP per capita (PPP)

\$ 48,100

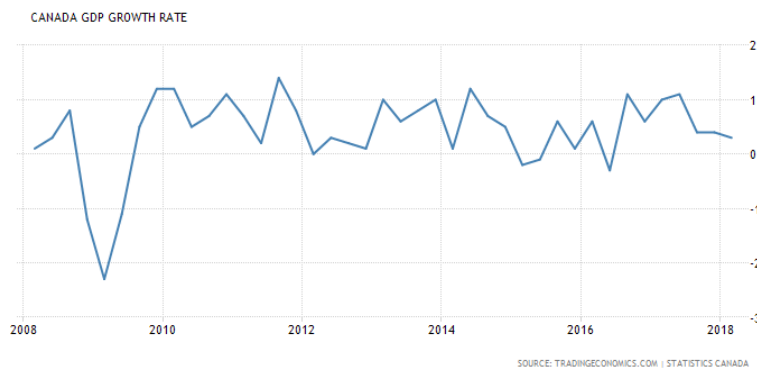
Annual median per capita income in 2017

22nd

Worldwide ranking of GDP per capita

The economy of Canada is the 10th largest in the world measured by nominal GDP and 17th largest by purchasing power parity (PPP)

GDP growth rate (%)



Ease of doing business

#18
in worldwide Ease of Doing Business ranking

- Canada is home to 39 billionaires as of 2018 - this marks Canada as the 10th largest country billionaire population
- Canada's major stock exchange, the TMX Group, had a market capitalization of \$ 2,246 billion as of April 2018

Top exports

- Motor vehicles and parts
- Industrial machinery
- Aircraft
- Chemicals

Labor force

- 19.5 million
- Agriculture: 2%
 - Industry: 19%
 - Services: 79%

Top industries

- Transportation equipm.
- Chemicals
- Minerals
- Food products



Practical information on doing business in Canada

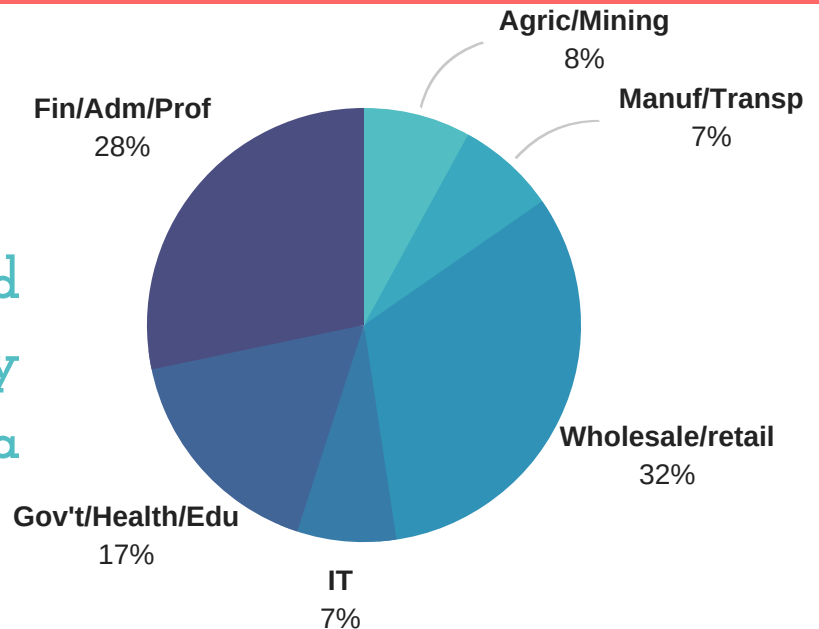
Canada's worldwide ranking (out of 190 economies) in...

- Starting a business: #2
- Dealing with construction permits: #54
- Getting electricity: #105
- Registering property: #33
- Getting credit: #12
- Protecting minority investors: #8
- Paying taxes: #16
- Trading across borders: #46
- Enforcing contracts: #114
- Resolving insolvency: #11

Key information on Canadian women in business

- Female labor participation: 47%
- Ratio female to male entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 14.2%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 81.5%
- Canadian women entrepreneurs are very internationally oriented: 32% of all Canadian women-owned businesses reported >25% international sales

Percentage of women-owned businesses per industry in Canada



Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

Canada's legal framework does not discriminate against women as they...	Canada	High-income countries
Access institutions, either public or private	100	100
Use property for either personal or professional purposes	100	99
Get a job in any industry, regardless of marital status or pregnancy	92	91
Are provided with incentives to work, including benefits	100	86
Go to court and access legal services, for either personal or professional purposes	100	86
Build credit and access finances	100	52