WECONNECT INTERNATIONAL ACTIVITY IN ARGENTINA - 2019

0
Trained women business owners in the skills and knowledge necessary to grow their business

16
Facilitated connections between women business owners and corporate buyers

1
Facilitated connection between women business owners

Industry Breakdown
By WEConnect International’s certified Argentina women-owned businesses

- Professional Services: 25%
- Advertising: 21.9%
- Facilities: 9.4%
- IT: 9.4%
- Business Support: 10.4%
- Educational Services: 6.3%
- Retail: 3.1%
- Logistics: 3.1%
**Key Economic Data – Argentina**

<table>
<thead>
<tr>
<th>GDP (billion $US)</th>
<th>GDP per capita (PPP)</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="source" alt="GDP Growth Graph" /></td>
<td><img src="source" alt="GDP Per Capita Rank" /></td>
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</tbody>
</table>

- **GDP (billion $US)**: The economy of Argentina is the 24th largest in the world measured by nominal GDP and 28th largest by purchasing power parity (PPP).
- **GDP per capita (PPP)**: $20,537 Annual median per capita income in 2018, 64th Worldwide ranking of GDP per capita.

- **GDP growth rate (%)**: Source: TradingEconomics.com | INSTITUTO NACIONAL DE ESTADÍSTICA Y CENSO (INDEC)

- **Argentina is home to 7 billionaires as of 2019** – this marks Argentina as the 34th largest country with billionaire population.
- **Argentina’s major stock exchange, the Buenos Aires Stock Exchange, had a market capitalization of $140 billion as of 2018.**

- **Top Exports**
  - Soybeans
  - Petroleum and gas
  - Vehicles
  - Corn

- **Labor Force**
  - 18 million
  - Agriculture: 5.3%
  - Industry: 28.6%
  - Services: 66.1%

- **Top Industries**
  - Food processing
  - Motor vehicles
  - Consumer durables
  - Chemicals/petrochemicals

- **The minimum wage in Argentina is 12,500 Argentine pesos per month, which translates to approximately $3,720 per year.**
Practical Information on Doing Business in Argentina

Argentina’s worldwide ranking (out of 190 economies) in:

- Starting a business: #128
- Dealing with construction permits: #174
- Getting electricity: #103
- Registering property: #119
- Getting credit: #85
- Protecting minority investors: #57
- Paying taxes: #169
- Trading across borders: #125
- Enforcing contracts: #107
- Resolving insolvency: #104

Key information on Argentine women in business

- Female labor participation: 49%
- Female-to-male ratio for entrepreneurial activity: 0.8
- Female entrepreneurial activity out of necessity (indicating no other options are available): 40.1%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 58.3%
- Argentina is one of the 35 economies that has formally banned sexual harassment at work.
- 57.8% of Argentine firms have female participation in ownership, but only 8% have a top female manager.

Industry Breakdown
Percentage of women-owned businesses per industry in Argentina

Women, business and the law: key indicator scores
Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Argentina’s legal framework does not discriminate against women as they...</th>
<th>Argentina</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>97</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>98</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>63</td>
<td>68</td>
</tr>
<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>100</td>
<td>77</td>
</tr>
<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>75</td>
<td>67</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>50</td>
<td>41</td>
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