WEConnect INTERNATIONAL

WECONNECT INTERNATIONAL ACTIVITY IN BRAZIL – 2019

Industry Breakdown
By WEConne...
The economy of Brazil is the 9th largest in the world measured by nominal GDP and 8th largest by purchasing power parity (PPP).

#109
in worldwide Ease of Doing Business ranking

- Brazil is home to 43 billionaires as of 2019 - this marks Brazil as the 8th largest country with billionaire population
- Brazil’s major stock exchange, the B3, had a market capitalization of $938 billion as of November 2018

Top Exports
- Transport equipment
- Iron ore
- Soybeans
- Footware

Top Industries
- Textiles
- Shoes
- Chemicals
- Cement

The minimum wage in Brazil is 998 reals per month, which translates to approximately $3,343 per year.
Practical Information on Doing Business in Brazil

Brazil’s worldwide ranking (out of 190 economies) in...

- Starting a business: #176
- Dealing with construction permits: #45
- Getting electricity: #131
- Registering property: #43
- Getting credit: #139
- Protecting minority investors: #105
- Paying taxes: #184
- Trading across borders: #47
- Enforcing contracts: #80
- Resolving insolvency: #170

Key information on Brazilian women in business

- Female labor participation: 43%
- Female-to-male ratio for entrepreneurial activity: 1.0
- Female entrepreneurial activity out of necessity (indicating no other options are available): 47.7%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 51.9%
- Over 30% of women entrepreneurs start businesses in the sectors of government, health, and social services – this is five times more than men in these sectors
- The level of international sales amongst Brazilian women entrepreneurs is currently less than 1%

Industry Breakdown

Percentage of women-owned businesses per industry in Brazil

- Wholesale/retail: 51%
- Gov/health/educ: 30%
- Manuf/transport: 15%
- Fin/Adm/Prof: 4%

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Brazil’s legal framework does not discriminate against women as they...</th>
<th>Brazil</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>97</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>98</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>64</td>
<td>68</td>
</tr>
<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>100</td>
<td>77</td>
</tr>
<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>75</td>
<td>67</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>50</td>
<td>41</td>
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