WEConnect International intends to pursue a quarterly survey over the course of one year to understand the scope and nature of how COVID-19 is impacting small and medium-sized women-owned enterprises (i.e. place them on unpaid temporary leave).

Inability to apply for/receive loans, investment or other capital has been reported by 91% of respondents, impacted negatively by COVID-19.

61% of business owners have seen a decrease in the number of hours their employees can work due to the decrease in their business opportunities.

27% of women have seen a decrease in the number of hours their employees can work due to COVID-19.

10% have seen a decrease in the number of hours their employees can work due to family care.

5% can't cover operational costs such as rent.

9% can't pay employees.

Increased anxiety about the situation has reduced my productivity/time spent on business due to COVID-19 by 14%.

Increased cost of inputs (products or services) has been reported by 40% of business owners.

5% have seen an increase in the number of complaints from clients and partners dealing with the crisis.

Employees can't work causing delays in meeting client needs.

Need to seek new sources of capital.

51% – 70% decrease in sales/revenue.

31% – 50% decrease in sales/revenue.

20% decrease in sales/revenue.

5% - 20% decrease in sales/revenue.

1% less than 5% decrease in sales/revenue.

Increased training on COVID-19 survival strategies.

Increased networking opportunities with other women business owners.

Increased business opportunities with other women-owned businesses.

Increased meet the member virtual events.

Increased business training.

Cancelation of contracts or booked revenue.

Delay in payments for products or services already rendered.

Inability to source raw materials and inputs for my products due to supply chains.

Can't cover operational costs such as rent.

Can't pay employees.

Inability to apply for/receive loans, investment or other capital.

Adjusting internal operations during social distancing.

Directly responding to or supporting customers, suppliers and other critical business partners dealing with the crisis.

Securing immediate funding to remain operational.

Adjusting products or services to remain relevant in response to economic changes.

Increased business training.

Cancelation of contracts or booked revenue.

Delay in payments for products or services already rendered.

Inability to source raw materials and inputs for my products due to supply chains.

Can't cover operational costs such as rent.

Can't pay employees.

Inability to apply for/receive loans, investment or other capital.

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