WECONNECT INTERNATIONAL

WECONNECT INTERNATIONAL ACTIVITY IN PERU - 2019

Industry Breakdown
By WEConnect International’s certified Peruvian women-owned businesses

- **21** Trained women business owners in the skills and knowledge necessary to grow their business
- **169** Facilitated connections between women business owners and corporate buyers
- **177** Facilitated connection between women business owners
Key Economic Data - Peru

GDP (billion $US)

The economy of Peru is the 49th largest in the world measured by nominal GDP and 44th largest by purchasing power parity (PPP).

GDP per capita (PPP)

$14,224

Annual median per capita income in 2018

88th

Worldwide ranking of GDP per capita

GDP growth rate (%)

#68

in worldwide Ease of Doing Business ranking

Top Exports

• Copper, gold, lead, zinc, iron, ore, molybdenum, silver
• Crude petroleum

Top Industries

• Mining & refining of minerals
• Steel, metal fabrication
• Petroleum extraction & refining

Labor Force

17.03 million

• Agriculture: 25.8%
• Industry: 17.4%
• Services: 56.8%

The minimum wage in Peru is 920 Peruvian soles per month, which translates to approximately $3,528 per year.

• Peru is home to 5 billionaires as of 2019 - this marks Peru as the 41th largest country with billionaire population
• Peru’s major stock exchange, the Lima Stock Exchange, had a market capitalization of $100.42 billion as of 2019
Practical Information on Doing Business in Peru

Peru's worldwide ranking (out of 190 economies) in...

- Starting a business: #125
- Dealing with construction permits: #54
- Getting electricity: #67
- Registering property: #45
- Getting credit: #32
- Protecting minority investors: #51
- Paying taxes: #120
- Trading across borders: #110
- Enforcing contracts: #70
- Resolving insolvency: #88

Key information on Peruvian women in business

- Female labor participation: 70%
- Female-to-male ratio for entrepreneurial activity: 0.9
- Female entrepreneurial activity out of necessity (indicating no other options are available): 13.2%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 82.6%
- Peru recently lengthened maternity leave and introduced paternity leave
- 19.9% of Peruvian firms have a top female manager

Industry Breakdown

Percentage of women-owned businesses per industry in Peru

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Peru’s legal framework does not discriminate against women as they...</th>
<th>Peru</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>97</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>98</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>87</td>
<td>68</td>
</tr>
<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>80</td>
<td>77</td>
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<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>75</td>
<td>67</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>50</td>
<td>41</td>
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