WECONNECT INTERNATIONAL ACTIVITY IN SOUTH AFRICA – 2019

**Industry Breakdown**
By WEConnect International’s certified South African women-owned businesses

- **321** Trained women business owners in the skills and knowledge necessary to grow their business
- **5,606** Facilitated connections between women business owners and corporate buyers
- **33,669** Facilitated connection between women business owners

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**Educational Serv**
- 4%

**Hospitality**
- 5%

**Architecture**
- 7%

**Advertising**
- 8%

**IT**
- 5%

**Facilities**
- 9%

**Agriculture**
- 5%

**Business support**
- 7%

**Manufacturing**
- 9%

**Prof. services**
- 21%

**Retail Products**
- 5%

**Other**
- 15%
Key Economic Data – South Africa

**GDP (billion $US)**

The economy of South Africa is the 34th largest in the world measured by nominal GDP and 29th largest by purchasing power parity (PPP).

**GDP per capita (PPP)**

- **$13,675**
  - Annual median per capita income in 2018

- **89th**
  - Worldwide ranking of GDP per capita

**GDP growth rate (%)**

- **22.19 million**
  - Agriculture: 4.6%
  - Industry: 23.5%
  - Services: 71.9%

### Top Exports
- Gold
- Diamonds
- Platinum
- Other metals/minerals

### Labor Force
- Mining
- Automobile assembly
- Metalworking
- Machinery

South Africa does not have a mandatory minimum wage.
Practical Information on Doing Business in South Africa

South Africa’s worldwide ranking (out of 190 economies) in...

- Starting a business: #90
- Dealing with construction permits: #87
- Getting electricity: #92
- Registering property: #99
- Getting credit: #6
- Protecting minority investors: #62
- Paying taxes: #115
- Trading across borders: #63
- Enforcing contracts: #41
- Resolving insolvency: #31

Key information on South African women in business

- Female labor participation: 45%
- Female-to-male ratio for entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 27.1%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 71.6%
- 26% of all South African women entrepreneurs have a post-secondary education level or higher
- South Africa recently increased the percentage of wages received during maternity leave from 60% to 66%

Industry Breakdown
Percentage of women-owned businesses per industry in South Africa

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>South Africa’s legal framework does not discriminate against women as they...</th>
<th>South Africa</th>
<th>Sub-Saharan Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>87</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>76</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>85</td>
<td>61</td>
</tr>
<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>40</td>
<td>55</td>
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<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>100</td>
<td>66</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>100</td>
<td>19</td>
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